

a simple solution to world hunger

CONTACT:

Helena Finnegan Mary's Meals USA Communications Manager helena.finnegan@marysmeals.org 239-290-7788

Stampin' Up! Sponsoring Employee Event to Support Mary's Meals

Global papercrafting company supports global school-feeding charity with employee event







Stampin' Up! employees and Mary's Meals school-feeding program.

Bloomfield, N.J. – **Thursday, July 13, 2023** – International papercrafting company Stampin' Up! is hosting an employee engagement event to highlight and share the work of global school-feeding charity Mary's Meals.

<u>Stampin' Up!</u> helps employees and independent demonstrators give back to their communities through an application-based sponsorship program known as the Heart of Stampin' Up! Award. This program's focus is to amplify the wonderful community-based work Stampin' Up! employees and demonstrators participate in. Each year, this sponsorship provides three individual recipients— one employee and two demonstrators, an opportunity to organize a charitable event or act of service.

This year's employee Heart of Stampin' Up! event will take place on Wednesday, July 26, 2023, at Stampin' Up!'s global headquarters in Riverton, Utah. This event will support Clare Prezzia, a Stampin' Up! employee, and Mary's Meals.

Stampin' Up! CEO, Sara Douglass, stated, "We are honored to support Clare and Mary's Meals through the Heart of Stampin' Up! Award. It's heartwarming to see the passion and dedication our community brings to supporting worthwhile causes."

Product Designer Clare Prezzia was selected for the 2023 Heart of Stampin' Up! Award and she chose to highlight the work of <u>Mary's Meals</u>, which feeds hungry children where they learn across five continents.

"Mary's Meals has always been special to me—ever since I first heard about them as a student traveling abroad. I was so impressed with their real devotion to and effectiveness in helping children throughout the world by providing food, encouraging education, and supporting local communities," Prezzia said.

Founded in 2002 by <u>Magnus MacFarlane-Barrow</u>, Mary's Meals offers a simple, locally-managed solution to world hunger: feed children where they learn to enable the education that can help break the cycle of poverty. Currently, Mary's Meals provides meals to 2,429,182 children every school day in 5,084 schools in 18 countries including Ethiopia, Haiti, India, Kenya, Lebanon, Malawi, South Sudan, Syria and Yemen.

"I'm so grateful to Stampin' Up! for recognizing this wonderful charity!" added Prezzia.

While the event is being held for over 300 Stampin' Up! employees, more than 50,000 worldwide demonstrators will also be invited to learn about Mary's Meals and contribute to their cause.

Highlighting a school-feeding charity comes at a time when the protracted global hunger crisis is affecting more than 345 million people, and 60 million children are out of school because of hunger. As a result, front-line feeding organizations like Mary's Meals and its Liberia partner USAID have urged more funding to feed the increasing number of chronically hungry people around the world due to conflict, climate shocks, rising costs and migration.

To support Mary's Meals through the Heart of Stampin' Up! Award, the company will be inviting global employees and demonstrators to learn more about this cause, donate, or try a meal similar to what Mary's Meals provides. Stampin' Up! will be matching donations, up to \$10,000, with the goal to sponsor a school for one year.

This event will help raise awareness of the hunger crisis and share how everyone can be part of a simple solution to world hunger. Mary's Meals offers a locally-managed, cost-effective model that feeds a child for a year for \$25.20.

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About Mary's Meals

Now in its 21st year, Mary's Meals is a global movement that sets up school-feeding programs in some of the world's most vulnerable communities, where conflict, poverty and hunger often prevent children from gaining an education. Mary's Meals works with in-country volunteers to provide one daily nutritious meal in a place of learning to attract children into the classroom to receive an education. This simple solution to help end world hunger also enables children to lift themselves from the cycle of hunger and poverty.

Mary's Meals began by feeding 200 children in Malawi in 2002. Today, the organization feeds 2,429,182 hungry children every school day in 5,084 schools across five continents in the following countries: Benin, Ecuador, Ethiopia, Haiti, India, Kenya, Lebanon, Liberia, Madagascar, Malawi, Myanmar, Niger, South Sudan, Syria, Thailand, Yemen, Zambia, and Zimbabwe. Mary's Meals collaborates with the U.N. World Food Program, partners with USAID in Liberia and is part of the global School Meals Coalition, an emerging initiative of governments and partners to drive actions that can urgently re-establish, improve, and scale up food and education systems. For more information about Mary's Meals, visit marysmealsusa.org.

Follow Mary's Meals USA on Facebook, Instagram, or Twitter.

About Stampin' Up!

For 35 years, Stampin' Up! has been bringing people together through creative papercrafting experiences. Stampin' Up! offers decorative stamps, cardstock, inks, and more through a diverse community of independent demonstrators in 11 countries across Europe, North America, and the South Pacific. Stampin' Up!'s global operations include a corporate headquarters in Riverton, Utah; a state-of-the-art manufacturing facility in Kanab, Utah; and international offices in Australia, Germany, and China. To learn more about how we make a positive difference in people's lives visit stampinup.com.