MEDIA ADVISORY

MARY’S MEALS WILL BE FEATURED COMMUNITY STORY AT GLOBAL SALESFORCE 2022 NONPROFIT SUMMIT

Charity brings hope to 2.2+ million school children every day in 20 countries

What: Global charity, Mary’s Meals will be one of two featured community stories during the 2nd annual worldwide SalesForce Nonprofit Summit taking place online May 17-18, 2022.

Who: Magnus MacFarlane-Barrow, founder, and CEO of Mary’s Meals will share the inspiring story of Mary’s Meals and growing a global movement to help end world hunger.

Mary’s Meals, an international school feeding charity, is celebrating 20 years of providing more than 2.2+ million children with a daily meal in their place of education in 20 developing countries. This simple solution to help end world hunger and missed education also enables children to lift themselves from the cycle of hunger and poverty.

Magnus MacFarlane-Barrow is the 2015 CNN Hero of the Year and is the Sunday Times best-selling author of the book, The Shed That Fed Two Million Children.

When: Magnus MacFarlane-Barrow will open the Main Stage of the SalesForce 2022 Nonprofit Summit on Tuesday, May 17 at 8amPT/11am ET.

Mr. MacFarlane-Barrow will join Lorraine Orr, COO of the US-based community organization Boys & Girls Club of America as one of only two featured community stories in this international Nonprofit Summit.

About: This summit is a free virtual event and will offer 28 sessions from May 17-18 in areas such as growing and managing a nonprofit, harnessing data, marketing, and fundraising.

Mr. MacFarlane-Barrow will join renowned speakers such as journalist Soledad O’Brien, nonprofit expert Joan Garry, and chef and humanitarian José Andrés among other nonprofit leaders.

Where: Registration is free and open at salesforce.org

Quote: “We have seen repeatedly that the provision of a daily school meal really can transform the lives of the poorest children by meeting their immediate need for food, while also enabling
them to enter the classroom and gain the education that can be their escape from poverty,” says Magnus Macfarlane-Barrow.

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About Mary’s Meals
Now in its 20th year, Mary’s Meals is a global movement that sets up school feeding programs in some of the world’s poorest communities, where poverty and hunger prevent children from gaining an education. Mary’s Meals works with in-country volunteers to provide one daily meal in a place of learning to attract chronically poor children into the classroom, where they receive an education that can be their ladder out of poverty. Mary’s Meals began by feeding 200 children in Malawi in 2002. Today, the organization feeds 2,279,941 hungry children every school day across five continents in the following countries: Benin, Ecuador, Ethiopia, Haiti, India, Kenya, Lebanon, Liberia, Madagascar, Malawi, Myanmar, Niger, South Sudan, Syria, Thailand, Uganda, Yemen, Zambia, and Zimbabwe. For more information about Mary’s Meals, visit marylsmealsusa.org. Follow Mary’s Meals on Facebook or Instagram.

Interviews
Interviews with Magnus MacFarlane-Barrow, Founder and CEO of Mary’s Meals is available.

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• Photos provided courtesy of Mary’s Meals.
• Additional images are available upon request. Contact Helena Finnegan at (239) 290-7788 or Helena.finnegan@marysmeals.org.